Profexpo OÜ Ahtri 12, 10151 Tallinn, Estonia
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PARTICIPATION TERMS AND CONDITIONS FOR TALLINN BEAUTY FESTIVAL

(3.11.2025)

1. ORGANIZER

Profexpo OÜ (hereinafter: **Organizer**), registry code 10041247
Ahtri 12, 10151 Tallinn, Estonia
Phone: +372 626 1347, email: info@profexpo.ee, website: www.tallinnbeautyfestival.ee

2. TIME AND PLACE

Open to visitors: 28 March from 10:00 to 18:00 and 29 March from 10:00 to 16:00
Setup and preparation: 27 March from 10:00 to 19:00 and 29 March from 9:00 to 10:00
Dismantling: 29 March from 16:00 to 21:00
Place: Tallinn Creative Hub, Kursi 3, 10415 Tallinn (hereinafter: **Venue**)

3. FESTIVAL AND EXHIBITORS

3.1. The Tallinn Beauty Festival (hereinafter: **Festival**) is an event that showcases the following products and services: decorative cosmetics, skincare, haircare and nail care products, fragrances and perfumes, food supplements, aesthetic medicine and salon services, as well as technological tools and equipment used in the beauty industry.

3.2. An exhibitor participating in the Festival (hereinafter: **Exhibitor**) can be either a legal entity or an individual whose products or services align with the Festival's theme. Exhibitors may also include media publications, publishing houses, organizations, and associations and training institutions engaged in activities related to the Festival's theme.

3.3. Exhibitors' rights and responsibilities are established upon the submission of their Registration Application.

4. REGISTRATION OF EXHIBITORS

4.1. To register as an Exhibitor, individuals or entities must submit a registration application via the Organizer's website at https://tallinnbeautyfestival.ee/register (hereinafter: **Registration Application**). By submitting this application, individuals or entities expressing their intent to participate in the Festival confirm their commitment to abide by the terms and conditions outlined in this document (hereinafter: **Terms and Conditions**).

4.2. Based on the Registration Application, the Organizer will allocate an exhibition space (hereinafter: **Exhibition Space**) to the Exhibitor, specifying the size and location of the space and notifying the Exhibitor of this allocation. Exhibition spaces will be allocated in the order Registration Applications are received, taking into account the size of the Exhibition Space, the nature of the exhibits presented by the Exhibitor and the technical capabilities of the Venue.

4.3. After notifying the Exhibitor of their allocated Exhibition Space (as outlined in clause 4.2), the Organizer will issue an invoice to the Exhibitor, payable by the deadline indicated on the invoice. If the Exhibitor fails to pay the invoice by that deadline, the Organizer reserves the right (though not the obligation) to reject the Registration Application submitted by the Exhibitor (as specified in clause 6.1).

4.4. Registration Applications submitted after 16 February 2026 will be considered only if there are available exhibition spaces, applying a 25% higher rental fee than specified in clause 5.1.

5. RENT AND PAYMENT

5.1. The fee for renting an Exhibition Space (hereinafter: **Rent**) is 125 € per square metre, plus VAT. The Rent does not include services, furniture, electrical connections, etc.

5.2. The minimum size of an Exhibition Space is 6 square metres.

5.3. With the consent of the Organizer, Exhibitors may set up advertising outside the Exhibition Space (as specified in clause 9.6). The rental fee for such advertising space is 145 € per square metre, plus VAT. This includes any equipment and information displays placed outside the Exhibitor's allocated Exhibition Space.

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5.4. The Rent also includes the opportunity to display two Exhibitor logos on the Festival website. Each additional logo costs 50 €, plus VAT.

6. REJECTION AND WITHDRAWAL OF REGISTRATION APPLICATIONS

6.1. The Organizer reserves the right to reject a Registration Application if the Exhibitor has not paid their invoices on time, despite the Organizer's reminder, as set out in clause 4.3 of the Terms and Conditions.

6.2. Additionally, the Organizer reserves the right to decline Registration Applications in circumstances where, despite the Organizer's reasonable efforts, it is unfeasible to host the Festival without incurring a financial loss due to low exhibitor interest and the lack of interest from Exhibitors cannot be attributed to the Organizer. If a Registration Application is rejected under such circumstances, the Organizer has the right to withhold the refund of fees paid by the Exhibitor. The withheld amount must correspond to the direct expenses incurred by the Organizer in connection with organizing the Festival, and the cost will be divided between all registered Exhibitors.

6.3. Exhibitors can withdraw their Registration Applications until 7 January 2026 (inclusive). After 7 January 2026, Exhibitors are not eligible for fee refunds or exempted from their financial obligations to the Organizer under any circumstances.

7. EXHIBITOR CARDS

7.1. The Organizer will issue Festival cards and invitations to Exhibitors as follows:

7.2. Exhibitor cards valid from 25 to 26 April 2026, based on the size of the Exhibition Space;

7.3. Two (2) complimentary invitations per square metre of the Exhibition Space. Any additional invitations required can be ordered at a cost of 10 € each, plus VAT.

8. SERVICES

8.1. Exhibitors are entitled to request the construction of a stand with a distinct design within their allocated Exhibition Space or to seek additional services from the Organizer.

8.2. The stand design (sketch) and any requests for additional services must be submitted to the Organizer by 12 March 2026 at the latest.

8.3. Requests and order changes submitted after 12 March 2026 will be subject to a 25% surcharge.

9. EXHIBITOR'S RESPONSIBILITIES

9.1. Exhibitors are required to register their arrival at the Festival with the Organizer at the Venue before the Festival opens to visitors. Registration entitles Exhibitors to start using their allocated Exhibition Space. If the Exhibitor fails to register on time, the Organizer may reject the Exhibitor's Registration Application and retain any payments made to the Organizer.

9.2. Exhibitors must agree to accept any structural alterations made to the Venue, as well as changes in the location and size of the Exhibition Space, provided the Organizer has valid reasons for making such changes. In addition, the Exhibitor must take into account that its Exhibition Space may contain elements of the Venue structure (such as stairs, pipes, support poles, electrical panel, etc.), these are considered part of the Exhibition Space.

9.3. Exhibitors undertake to adhere to the Venue's rules and regulations, including but not limited to fire safety, security equipment in the Venue and its immediate surroundings, the general terms and conditions for participation, stand construction and design, electrical work, fire and occupational safety, public order, parking, catering, trade, waste management, and any other conditions and instructions provided by the Venue. The Venue has the exclusive right to control the power supply network and make water and sewerage connections.

9.4. Exhibitors are not allowed to place any property, including exhibits, inventory, advertising, containers and packaging, outside their allocated Exhibition Space. Additionally, they must not obstruct access to fire cabinets, emergency exits or electrical equipment with any property. If storage is needed for packaging, containers or other excess items, Exhibitors can rent warehouse space from the Organizer during the Festival.

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9.5. Advertising by Exhibitors must align with the theme of the Festival. The distribution of any advertisements within the Venue (except within the Exhibition Space) and its immediate vicinity must be coordinated with the Organizer.
9.6. The use of advertising space outside the Exhibition Space requires prior approval from the Organizer (as set out in clause 5.3).
9.7. Exhibitors must ensure the intended use of the Exhibition Space, including their presence and the display of exhibits in the Exhibition Space, until the Festival concludes. Dismantling and removal of exhibits is prohibited before the end of the Festival.
9.8. After the Festival concludes, Exhibitors are responsible for returning the Exhibition Space and any other property used during the Festival to the Organizer in the same condition as before its use. Adhesive films, stickers and other advertising material installed by the Exhibitor must be removed from the property made available to the Exhibitor, without damaging the property.
9.9. Exhibitors are allowed to organize retail sales within the Exhibition Space. However, they must have all the appropriate permits and licences required by legislation for retail sales.
9.10. The Festival is a public event where only reusable cups, dishes and cutlery must be used to serve food and drink.
9.11. Exhibitors are required to permit the recording of their activities and their allocated Exhibition Space using any methods for the purpose of advertising, promotion and similar activities related to the Organizer and/or the Festival.
9.12. The trademarks "Tallinn Beauty Festival" and "Tallinna Ilufestival" are the Organizer's legally protected intellectual property, and the use of these trademarks in any form to designate any goods and/or services by the Exhibitor and/or person(s) related to the Exhibitor can only take place with the prior written consent of the owner of the trademark, Organizer with consent. Violation of the requirement in using trademarks will result for the Exhibitor and/or person(s) related to the Exhibitor a fine of 1750 €, plus VAT for each separate product and/or service group used, and other consequences prescribed by law.

10. EXHIBITOR LIABILITY

10.1. If the Exhibitor fails to meet any financial obligations to the Organizer on time, they are required to pay a late payment interest of 0.15% of the overdue amount for each day of delay.
10.2. Each Exhibitor is solely responsible for their exhibits, structures and other property. Neither the Organizer nor the Venue is liable for any damage or loss of the Exhibitor’s property.
10.3. The Exhibitor must compensate the Organizer for all damages resulting from illegal activities, including any damage to the property provided for the Exhibitor’s use during the Festival. In the event of property loss, compensation should be provided based on the purchase value of the property.
10.4. In case of a breach of clauses 9.3–9.8 of the Terms and Conditions, the Exhibitor must pay a contractual penalty of up to 750 €, plus VAT.

11. FORCE MAJEURE

11.1. Both the Organizer and the Exhibitor will be exempt from liability for damages caused by the performance or non-performance of obligations if such performance or non-performance is due to circumstances beyond their control. These circumstances may include accidents, fires, epidemics, restrictions imposed by public authorities due to the risk of an epidemic, earthquake, storm, flood or other natural disaster or risk of natural disaster, war or risk of war or military operation, terrorist attack or risk of terrorist attack, or any other event or phenomenon considered force majeure which interferes with or impedes the performance of obligations or the exercise of rights.
11.2. If the organization of the Festival becomes impossible or is hindered due to force majeure circumstances, the Organizer reserves the right to cancel or postpone the Festival.

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11.3. In case of cancellation of the Festival, the Organizer has the right to reject Registration Applications and must refund any payments made by the Exhibitors, excluding direct expenses incurred by the Organizer in connection with organizing the Festival, divided between all registered Exhibitors. In case of postponement of the Festival, Exhibitors have the right to withdraw their Registration Application and receive a refund of any payments made to the Organizer, excluding direct expenses incurred by the Organizer in connection with organizing the Festival, divided between all registered Exhibitors.

11.4. If force majeure circumstances occur less than eight (8) weeks before the start of the Festival, and the Organizer decides to cancel the Festival, or if force majeure circumstances occur during the Festival, forcing the Organizer to cancel the Festival or shorten its duration, Exhibitors have no right to reimbursement or claims against the Organizer due to these circumstances.

12. SETTLEMENT OF DISPUTES

12.1. Any potential claims related to the Festival must be submitted in writing to the Organizer during the Festival. Claims made after the Festival concludes will not hold legal significance.

12.2. Any disagreements that arise between the Organizer of the Festival and the Exhibitor will addressed through mutual agreement. If no agreement is reached, disputes and disagreements will be resolved in the Harju County Court, in accordance with the laws of the Republic of Estonia.

12.3. In matters of interpretation, the Estonian language version of the Terms and Conditions will prevail.